

AXOR[®]
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**Axor Showers Regional
Launch**

(Nendo & Front)

Early Bird Trade Intro Special

Axor Showers Regional Launch (Nendo & Front)



Mechanics:

- Stock order for Axor + Nendo & Front
- Promotion Period only: **13 Nov to 30 Nov 2013** (deliver by Jan 2014 for display & first stock order)
- All stock value nett is after all discounts

Stock Order

Stock Order	Discount
Min 4 sets of all 7 showers	4x5% - 3%
Min 6 sets of all 7 showers	5x5%

Display Requirement

- All 7 Front and Nendo showers
- Display with Axor, 1 shower integrated with existing mini Axor bathroom

Additional Requirements	Marketing Support
Ordering for Display	60% discount
Display all 7 showers	5% marketing rebate CN
If display 1 Nendo shower live with water and light	10% marketing rebate on all 7 displayed showers

Axor Showers Regional Launch (Nendo & Front)






T&C:

- Place order within stipulated promotional period. Promotion is strictly not valid after 30 Nov 2013, 6pm.
- Goods ordered must be 100% full delivery for each PO, which means that for this package, goods must be delivered immediately except when there is no stock available
- **PoS display has to be put up before 30 April 2014 and CN will be processed by July 2014**




Axor Showers Regional Launch (Nendo & Front)

Mechanics:

- Pg 27 of Export Price List (EURO) effective 1 October 2013

Article	Product Name	Product Image	Euro
26020000	AX Showerpipes w Thermostatic Mixer & 2jet Overhead Shower designed by Front , Raindance Select S 240 2jet OHS, DN15, chrome		1,500.00
26021000	AX 240 2jet Overhead Shower w shower arm designed by Front , 400mm shower arm, DN15, chrome		700.00
26022000	AX 240 2jet Overhead Shower w ceiling connector designed by Front , 280mm ceiling connector, DN15, chrome		500.00

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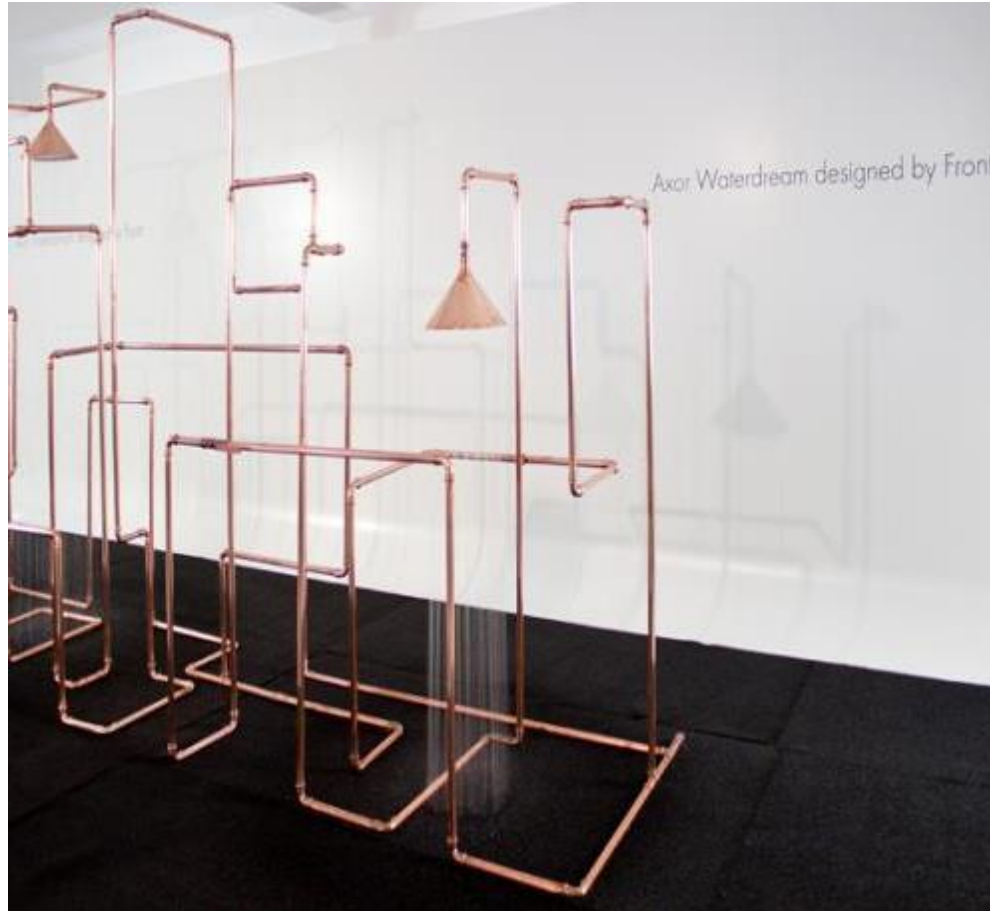
Article	Product Name	Product Image	Euro
26023000	AX Shower Set designed by Front , 1jet Hand Shower, 0.90m Wall Bar & 1.60m metal effect shower hose, chrome		300.00
26025000	AX 1jet Hand Shower designed by Front , Ø 0.85mm, 9l/min, DN15, chrome		80.00
26031000	AX LampShower 1jet w shower arm designed by Nendo , 275mm shower head, 380mm shower arm w 150° swivel, w integrated lights, input: 100-240V AC50-60Hz & output: 12V DC12W, 12l/min, DN15, chrome		1,400.00
26032000	AX LampShower 1jet w ceiling connector designed by Nendo , 275mm shower head, w integrated lights, input: 100-240V AC50-60Hz & output: 12V DC12W, 12l/min, DN15, chrome		1,150.00

Axor Showers

Front + Nendo

Axor Showers designed by Front

Axor WaterDream designed by Front, Dec 2013



Axor Showers designed by Front

PRODUCTS:

(1) Axor hand spray 1jet



(4) Axor shower set



(2) Axor overhead shower 2jet with ceiling-mount connector length 139mm



(3) Axor overhead shower 2jet with shower arm 448mm

(5) Axor Showerpipe:

Overhead shower diameter 240mm

2 jet types: *Rain* (17 l/min) and *RainAir* (16 l/min) – switching by Select push button

Overhead shower pivot angle maximum 18° &

Overhead shower individually height-adjustable by 300 mm

Shower arm pivot angle 160°

Thermostat

Hand spray 1jet (flow rate 9 l/min)

Axor Showers designed by Front

Axor Showers designed by Front

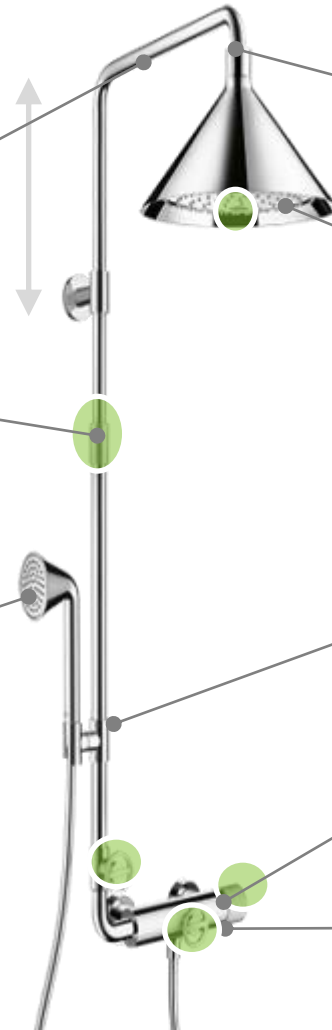
Features

- Shower arm 400mm horizontal rotatable 150°

- Individual adjustable height with easy-to-use screw clamp, adjustment path: approx. 300mm

- Same design as the overhead shower, 1-jet with 9 l/min flow rate

- All handles in the same design (and same rifled surface) for intuitive handling and better grip



- Ball joint: 18°
- adjustable angle of the head shower

- Overhead shower 240 mm 2-jet Select with hard (Rain) and soft (RainAir) jet
- Water flow approx. 17 l/min with 3 bar

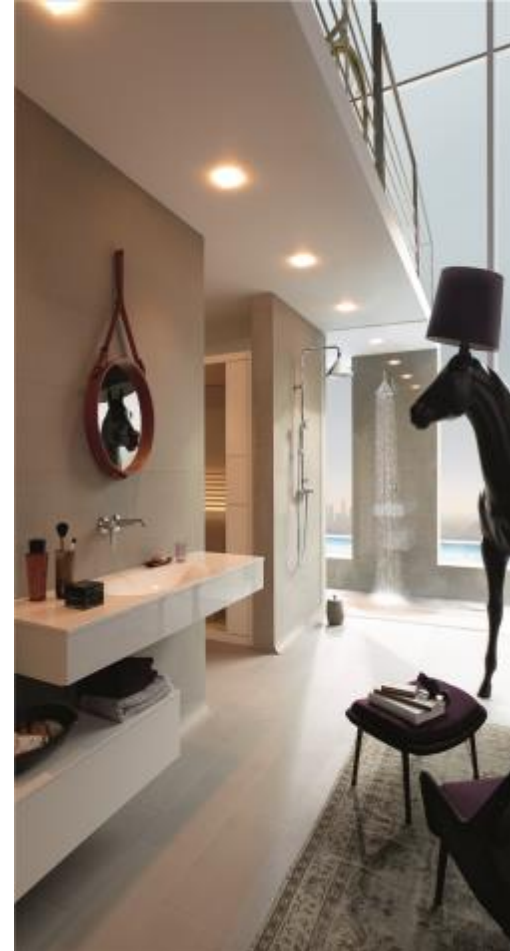
- Holder: Individual height adjustment of the hand shower

- Thermostat for easy temperature setting with easy grip surface

- Easy to use! Self-explanatory handle design and arrangement (differentiation between hand and overhead shower)

Axor Showers designed by Front

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Axor Showers designed by Nendo

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Axor WaterDream designed by Nendo, Dec 2013



Axor Showers designed by Nendo

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LampShower designed by Nendo



Axor Showers designed by Nendo



PRODUCTS:

Axor LampShower designed by NENDO

(1) Axor LampShower 1jet with shower arm length 428mm:

Horizontal pivot angle 150°

Power supplied via a connecting cable (7m) and 12 V adaptor

Lamp controlled separately outside the shower via a light switch

LED light source (5 watt)

Shower face diameter 275mm (removable)



(2) Axor LampShower 1jet with ceiling-mount connector length 73mm:

Power supplied via a connecting cable (7m) and 12 V adaptor

Lamp controlled separately outside the shower via a light switch

LED light source (5 watt)

Shower face diameter 275mm (removable)



Axor Showers designed by Nendo

LampShower designed by Nendo

Features



▪ Shower arm 400mm horizontal rotatable 150°

▪ Water supply through 6 pipes of the lamp shade

▪ Removable spray disc

▪ Flow rate 12 l/min
▪ Water saving

▪ Ball joint 5° adjustable angle

▪ LED-technology 5 watt 2700k (warm white), light bulb is included with delivery

▪ Head shower in form of a lamp shade

▪ Unique and special spray (spray disc Ø 275mm)

▪ Two products in one: Combination of light and water in the shower for a pleasant atmosphere.

Axor Showers designed by Nendo

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Thank You!